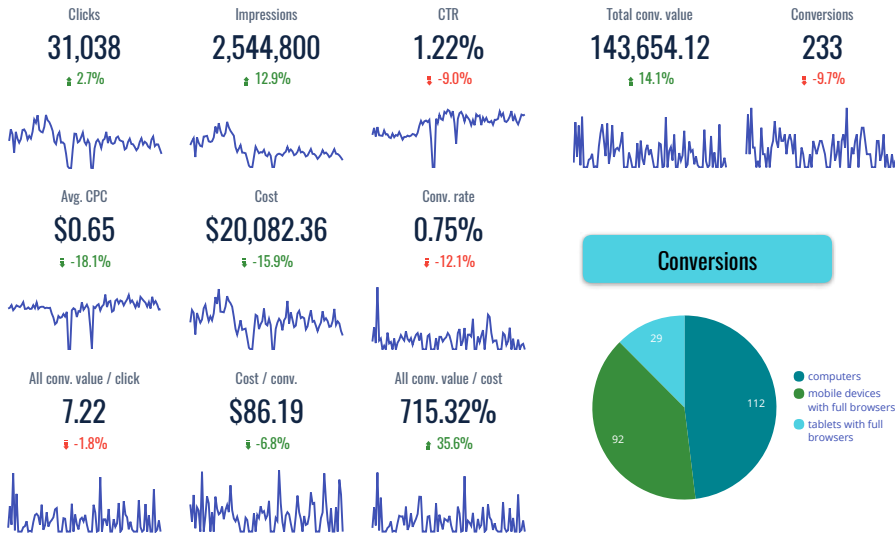




1 Jul 2017 - 30 Sep 2017

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Age ▼

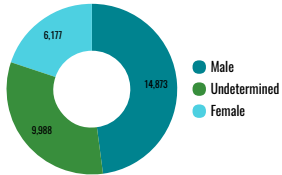
Gender ▼

Conversions

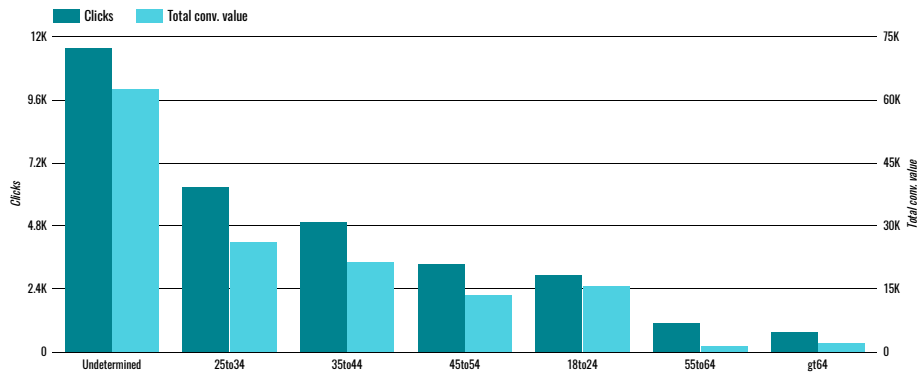
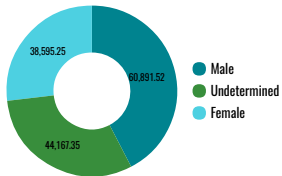
Cost

Ad group	Clicks	Impressions	Cost	Conversions	Conv. rate	All conv. value
1.	2,279	194,023	\$1,413.44	33	1.45%	17,125.78
2.	2,235	147,241	\$1,830.78	0	0%	0
3.	2,147	201,279	\$1,924.14	7	0.33%	9,939.59
4.	2,001	158,113	\$1,418.69	5	0.25%	7,797.49
5.	1,576	128,145	\$1,419.59	11	0.7%	14,393.63
6.	1,372	42,530	\$375.12	28	2.04%	20,077.38
7.	998	51,905	\$486.03	1	0.1%	129.52
8.	961	53,400	\$479.52	2	0.21%	1,752.04

Total Clicks



Total Conversion Value



Town/City	Clicks	Impr.	Cost	Conversions	Conv. rate	All conv. value / cost
Sydney	5.9K	500.6K	\$4K	51	0.86%	784.2%
Melbourne	4.8K	417.7K	\$3.1K	37	0.76%	370.79%
Brisbane	3.1K	291.7K	\$2K	27	0.86%	827.13%
Adelaide	1.6K	142.1K	\$1K	9	0.55%	666.02%
Perth	1.5K	173.6K	\$961.9	8	0.54%	521.22%
Gold Coast	643	52.3K	\$375.5	7	1.09%	933.97%
Canberra	409	39K	\$261.4	3	0.73%	621.84%
Central Coast	400	29.8K	\$262.9	6	1.5%	1,952.99%
Newcastle	295	21.5K	\$195.6	0	0%	0%
Sunshine Coast	237	18.2K	\$156.9	0	0%	0%
Townsville	234	14.3K	\$143.5	2	0.85%	184.95%

Geo-Bubble Map (by clicks)

